



Sponsors, Advertisers, & Exhibitors – 2023 Annual May Conference

We invite you to partner with us as a sponsor, exhibitor, or advertiser, May 15-19, 2023, at the Community Action Association of Alabama's 2023 Annual May Conference in Birmingham, Alabama. The Conference will be held at the Hyatt Regency Hotel at the Galleria Mall. The Conference attracts key Community Action leaders, administrators, staff, and board members from across the state of Alabama.

Support us by selecting one of the Sponsorship Levels below:

\$10,000.00 Platinum Level Sponsor – Your company will be the **PREMIERE** Sponsor for the Conference:

- Exclusive Company Banner to display in the registration/exhibit area.
- Company Logo and information featured on the website of the CAA of Alabama.
- Exclusive Exhibitor's Booth to meet and greet conference attendee and showcase your business, products and/services.
- Full-page company profile and advertisement featured in the Program Booklet.
- Admittance to attend all workshops and events for up to 10 guests.
- Special recognition throughout the Conference.
- Designee to make a presentation at the CAA Board of Directors' Meeting
- Company Designee to bring Greeting at General Opening Session and/or Gala.

\$7,500.00 Gold Level Sponsor – Sponsor of the GALA

- Special Company Banner to display at the Conference and Gala.
- Company signage on tables at the Gala.
- Company Logo and name featured on the website of the CAA of Alabama.
- Full Page Company Profile featured in the Conference Program Booklet
- 6 Complimentary Conference Registrations to attend all workshops and events
- Special Recognition throughout the Conference.
- Company Designee to bring Greetings at General Opening Session and/or Gala
- Complimentary Table in the Exhibit Hall

\$5,000.00 Silver Level Sponsor – Sponsor of the Opening Session

- Company Banner to display at the Conference.
- Special Company Recognition at the Conference.
- Company signage on tables at the Opening Meeting.



- Company Logo and name featured on the website of the CAA of Alabama.

- Full-Page Ad featured in the Conference Program Booklet.
- Four Complimentary Conference Registrations to attend all workshops and events.
- Complimentary Table in the Exhibit Hall.
- Company Designee to speak at the Opening Meeting

\$3,000.00 Bronze Level Sponsor - Sponsor of the Welcome Reception

- Company Recognition at the conference.
- Company Banner for display
- Company Logo and name featured on the website of the CAA of Alabama.
- Full-Page Company Ad featured in the Conference Program Booklet.
- Three Complimentary Conference Registrations to attend all workshops and events.
- Complimentary Table in the Exhibit Hall
- Company Designee to speak at Reception or another event.

\$1,200.00 Supporter Sponsor- Friend of Community Action (see options)

#1 Sponsor of Tote Bags, Pen, & Note Pad w/ your Agency Logo

- Company Recognition at the conference.
- Company Logo and name featured on the website of the CAA of Alabama.
- One-Fourth Page Ad featured in the Conference Program Booklet.
- Discounted Table in the Exhibit Hall
- Company Logo and name featured on tote bag, pen, and notepad gifts for Conference attendees (**Payment must be received by April 1**)

#2 Sponsor of CAA Board of Directors' Dinner

- Special Company Recognition at the conference.
- Company Logo and name featured on the website of the CAA of Alabama.
- Discounted Table in the Exhibit Hall



- One-Fourth Page Ad featured in the Conference Program Booklet
- Designee to make company presentation at CAA Board Meeting

#3 Sponsor of CAA Board of Directors' Breakfast

- Special Company Recognition at the conference.
- Company Logo and name featured on the website of the CAA of Alabama.
- Discounted Table in the Exhibit Hall
- One-Fourth Page Ad featured in the Conference Program Booklet
- Designee to make company presentation at an exclusive breakfast.

\$1,500.00 Vendor and Exhibitor Showcase Only

Our Exhibition Hall will feature an array of exhibits where members of our Community Action Network will come to view product demonstrations, obtain valuable information, and learn more about the products and services that your company offers. We depend on vendors to introduce products and services that will help us to simplify our work. Additionally, this is a great networking opportunity to attract new business.

Exhibitor Amenities

Complimentary Skirted Table	<p align="center"><u>EXHIBIT DAYS/HOURS</u></p> <p align="center">SET-UP SUNDAY, MAY 14, 4-5pm</p> <p align="center">PRE-CONFERENCE MAY 15, 8-5pm</p> <p align="center">CONFERENCE MAY 16-18, 8-5pm</p> <p align="center">BREAK-DOWN MAY 18, 2023</p>
Company Identification Signage	
Company Name in Program Booklet	



Program Book Advertisement - Categories

Please submit camera-ready, typed ads in pdf or jpg. format by April 25, 2023, to rdismuke@caaalabama.org.

- \$500.00 Full-Page Advertisement - size 8.5 x 11
- \$300.00 Half-Page Advertisement - size 8.5 x 5.5
- \$150.00 One-Fourth Page Advertisement - size 4.25 x 5.5
- \$100.00 Business Card Advertisement

****Note:** We are happy to work with you to customize a Sponsorship to fit your budget. Please contact us for more information – rdismuke@caaalabama.org, or 205-721-3262.